

## Qualifications Summary

7+ years of web development experience  
Strong knowledge of javascript and related libraries  
Proficient in Windows and OS X  
Ability to work with little supervision

Expert-level XHTML and CSS skills  
Diverse development background  
Excellent communication abilities  
Strong attention to detail

## Technical Proficiencies

### Software

Adobe Photoshop	Adobe Dreamweaver
Adobe Illustrator	Adobe Flash
Microsoft Office Suite	Microsoft Frontpage
Adobe InDesign	Microsoft Visual Studio
SQL Management Studio	Apple Xcode
Apple Interface Builder	Panic Coda

### Languages & Frameworks

XHTML	Javascript
CSS	jQuery
PHP	Actionscript
SQL	XML
WPF	ASP.NET
Objective-C	

## Professional Experience

### WebMD • Atlanta, GA

July 2011 - Present

#### SENIOR WEB DEVELOPER (CONTRACT)

Responsible for creating and maintaining front-end, revenue-generating pages and applications for the world's largest online healthcare portal

- Create XHTML, CSS and javascript, starting from requirements documents and Photoshop designs
- Collaborate with internal teams to define product architecture and review requirements documents
- Accurately scope the time required for completing work
- Develop CSS training materials for junior-level developers and publishers
- Work with senior producers in the development of new programs and procedures
- Provide input when design and development roadblocks are encountered

### St. Jude Children's Research Hospital • Memphis, TN

September 2009 - July 2011

#### INTERACTIVE MEDIA DESIGN SPECIALIST

Oversaw production of online materials in support of organization's fundraising efforts, including Math-a-Thon, The St. Jude Marathon and Thanks and Giving

- Converted PSD files to XHTML and CSS templates
- Designed marketing emails to promote online store
- Created banner ads for various national and international fundraising campaigns
- Developed materials to support organization's social media projects
- Participated in migrating sites from legacy content management systems
- Collaborated with senior specialists in the development of new and redesigned websites

### Shelby Systems, Inc. • Memphis, TN

March 2007 - September 2009

#### WEBMASTER, PROJECT MANAGER

Responsible for layout, design and day-to-day maintenance of all company websites. Promoted to project manager, overseeing all operations related to company's forward-facing websites

- Created XHTML and CSS templates from PSD designs
- Implemented systems for improving search engine ranking and accessibility
- Formulated detailed plans outlining project scopes, user personas, timelines and budget considerations
- Managed diverse teams across multiple departments to complete mission-critical, time-sensitive tasks
- Consulted with programming teams to develop functionality specifications and user interface designs
- Created company-wide documentation procedures
- Ensured that all sites were cross-browser compatible

## **National Fastpitch Coaches Association • Starkville, MS**

**September 2004 - March 2007**

### **DIRECTOR OF WEB OPERATIONS**

Oversaw all aspects of association's website, including daily maintenance, implementation of various rich internet and database-driven applications, upgrading existing user-interfaces and providing technical assistance to staff and membership

- Managed several development projects from start to finish
- Designed user-interface and data-management solutions for online applications
- Collaborated with third-party companies to design and implement advanced web applications
- Improved office network structure to streamline communication and data sharing
- Updated and designed several back-end, database-driven modules
- Utilized javascript and PHP frameworks to improve client- and server-side scripting
- Responsible for hiring and management of communication interns
- Increased overall web traffic by 67% from 31 million hits in 2005 to 52 million in 2006

### **COMMUNICATIONS INTERN**

Worked closely with media relations director to maintain and update website on a daily basis. Responsible for creative input into membership newspaper, including research and writing of feature and soft news articles

- Coordinated events involving organization's national convention and leadoff classic tournaments
- Wrote press releases for organization's website
- Designed marketing and advertising literature
- Conceptualized graphics for various uses
- Created, maintained and updated webpages for special events

## **Education**

Bachelor of Arts, Communication, Mississippi State University, August 2005